AWARD FINALIST: Zoe Eather has been announced as a finalist for WiT's Entrepreneurial Award. Photo: Contributed



Zoe's vision takes her to award finals

TOOWOOMBA-based engineer, podcaster and small business owner Zoe Eather is a woman on the move, having been announced as a finalist for Women in Technology's (WiT) prestigious Entrepreneurial Award.

With a background in civil construction, project management, environmental engineering and advanced and emerging transport technologies, Ms Eather's passion lies in using different ways of thinking and smart technology to make society more accessible, liveable and sustainable.

"My mission is to educate people on what is possible in this space in order to build a better future for all of us tomorrow," she said.

"I firmly believe that mobility is the foundation of our community.

"Once governments and councils see the potential and value of Smart communities in rural communities the foundational area of mobility will be addressed."

Fresh from a Churchill Fellowship, Zoe is building her boutique consultancy firm, My Smart Community, which offers advice on smart mobility and specialises in the use of smart technology in regional communities.

"I want to do what I can to solve the technological divide that exists between cities and regions. I want more people to understand that they do not have to move to a city to be successful," Zoe said.

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Creator and host of The Smart Community Podcast, where smart city and community enthusiasts come together to share their experiences and expertise, The Smart Community Podcast gives Zoe a dynamic platform to discuss the impact of smart technologies and engage with audiences and experts from around the world.

Announced as one of three finalists for the WiT Entrepreneurial Award, Zoe has been selected from a pool of over 150 women from all branches of science and technology nominated across 12 award categories.

To find out more about Zoe and to listen to her podcast visit

https://mysmart.community/