



WIT

WOMEN IN
TECHNOLOGY
ADVANCE // CONNECT // EMPOWER



April 2018



A Message from our Presidents

April has been a very busy month for WIT. Awards planning is underway, we are undergoing a systems improvement to fine tune our systems, our brand new Mentoring Program and our Board Readiness Program in full swing, a number of events have taken place with many more in the planning and of course our recent AGM where we announced our new WIT Board for 2018. The AGM was a huge success with some great networking and talks from our two "passionate about WIT" speakers, Prof Kathy Andrews & Faith Rees. For those who work so tirelessly and voluntarily to keep this great organisation running it is truly heartwarming to hear the results of our hard work in action...thank you ladies!



The financial position for the organisation is looking solid and our Financial Reports can be viewed [here](#) together with our [Constitution](#). These are available on the [About Us](#) page of our website at any time.

We have some great events coming up in May kicking off with our with our Life Sciences Professional Development event 'Shameless Self Promotion' now fully booked and the first of our [ICT City Series Breakfasts](#) open for bookings. Not to mention our WIT Award applications and nominations open soon, see details below.



On a sad note we reluctantly said goodbye to our Co-President (ICT) Kristy Simpkin. Kristy has 2 young children and a demanding role as a Director at PwC. Despite this, or perhaps because of it, Kristy is super organised and we have clearly benefited from her energy, ideas, connections and good will over the years. Kristy first became involved with WIT as Treasurer in March 2014, then VP, acting President and Co-

President. She instituted more rigorous reporting and project management and used these skills to actively manage events and programs and has also been instrumental in bringing about more rigorous business practices & sponsorship which will underpin WIT's sustainability & relevance for the future. We will miss Kristy's energy, commitment, vision and enthusiasm and we thank her for all that she has done for WIT.

Till next month, take care and we look forward to seeing you at our upcoming events and especially our WIT Awards in September to celebrate you...our amazing women in technology!

Joanna Field & Alison Rice

WIT Presidents



(From L-R) Emma Greenley (Secretary), Marie Howarth (Communications & Engagement), Kristy Simpkin (Outgoing ICT Co-President), Alison Rice (Co-President, Life Sciences), Tracy Russell (Business Development), Joanna Field (Incoming Co-President ICT and Outgoing ICT Chapter Chair), Natasha Duerden (Marketing), Melissa Sykes (Life Sciences Chapter Chair), Bec Langdon (Incoming ICT Chapter Chair) and Penny Holder (Operations & Governance) ABSENT: Di Su (Treasurer)

WE INTRODUCE OUR 2018 WiT BOARD

We are very proud and inspired by the calibre and skillset of board members we continually attract at WiT and proud of the growth and culture that they bring to the organisation.

This year is no exception and we are immensely excited to welcome a number of new board members to the fold.

With Joanna Field (outgoing ICT Chair) moving into the Co-President role we are excited to have Bec Langdon take the position of ICT Committee Chair. Bec is a long term supporter of WiT and has been an active member of our ICT Committee for a number of years. Working collaboratively with partners, colleagues and clients, Bec creates partnerships built on trust and value. With enthusiasm to achieve great outcomes, Bec searches for mutually beneficial solutions by not taking no for an answer. For 18 years, Bec has been building a successful reputation as an ICT specialist and skilled account manager through creating supportive networks, education and a persistent attitude. Achieving an MBA majoring in Project Management and a Master of Business and Innovation, Bec has the technical business knowledge to support her vast experience.

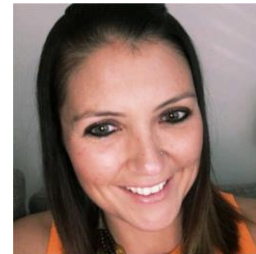


We also have recognised the importance of the marketing and communications function of the organisation by bringing two very talented members into the group Marie Howarth (Communications & Engagement) and Natasha Duerden (Marketing).



Marie Howarth is a media, communications and engagement specialist who has traveled the world of PR, driving change, managing risk and building brands. Her journey has given a rare insight across government, corporate, nfp and SMEs. She has developed a powerful toolkit of skill and experience, particularly in complex technical disciplines and sensitive community sectors. Marie has built her reputation in issues-rich environments where effective stakeholder relationships are crucial and measures success by the results achieved for her clients and team performance. Her leadership, passion for creativity, innovation and flair for storytelling has delivered many complex and challenging projects.

Natasha is a senior commercial digital marketer, with proven experience delivering successful ROI and digital strategy programs across travel, retail and publishing verticals. Specialising in digital transformation change, strategy and implementation, with hands-on experience and management oversight across - analytics and reporting; large-scale, multi-million dollar projects; large on and offshore team leadership; e-commerce; performance media; large OPEX and CAPEX budget accountability; and demonstrated digital and e-commerce strategy, ROI and CRO achievements. Natasha is a data-driven commercial marketer, applying a customer focused approach to digital experiences, with experience leading and implementing digital personalisation and targeting strategies across cross-channel marketing funnels to facilitate a seamless customer experience.



[***More information***](#)



2018 WiT AWARDS ANNOUNCED - IT'S TIME TO SHINE!

Work is continuing on our WiT Awards planning and bookings will open soon. Our theme this year is "Time to Shine" welcoming in a new era of improvement and polish for this great organisation, founded on the hard work of many.

We would like to see as many of you as possible wearing black and gold on the night!

Another fantastic event is taking shape and we hope to see a record number of you there to celebrate the amazing achievements of our Women in Technology.

Nominations and applications open on 8 May, 2018, so start compiling your list of talented women to nominate or why not apply yourself....the rewards can be far reaching!

[More information](#)



WiT COMMENCE SYSTEMS IMPROVEMENT

WiT are embarking on a review of our holistic systems environment to support the growing needs of the organisation and adjust the way we interact with our Board, Committees, Members, Partners and Vendors.

The program will commence with our investment in a systems requirements assessment which will inform a high-level options analysis and the development of a 3-5 year roadmap for the next stage of the organisation's evolution.

WiT have engaged the talented team at [The App Team](#) to support us in this important first phase of the program and we are excited about the outcomes this will bring to maximise the performance of our systems and increase productivity and member benefits.

The logo for Topicthread is written in a blue, hand-drawn, cursive font. The word "Topicthread." is followed by a small "TM" trademark symbol.

AUSTRALIA'S ANSWER TO FACEBOOK - DEVELOPED BY A LOCAL FEMALE SCIENTIST WITH A CAUSE

Back in 2016 Dr Ashley Berge started to notice quite a few things that went against my moral compass, especially when it came to Social Media. As a scientist, former international coach and athlete, author of now four books, being a sister and aunt was at the top. So when a people close to her both family and colleagues had their Facebook hacked or experienced harassment via Facebook and Facebook did nothing about this, she knew something had to be done. She had also noticed, as the leading scientist internationally in her field, that there were people claiming to be qualified in medical related areas and sharing potentially dangerous advice that she knew could be detrimental.

Fast forward to 2018, the end result was the opening of what is now called Topicthread (topicthread.com) - 'topics' shared, and 'threads' developed. Be sure to check it out!

[Read More](#)

The logo for DCC JOBS features the letters "DCC" in pink, purple, and blue, followed by "JOBS" in pink, purple, and blue. The letter "O" in "JOBS" is replaced by a black female symbol. Below the logo, the text "WORKING FOR WOMEN" is written in black, uppercase letters.

FIVE SURVIVAL TIPS FOR MUMS RETURNING TO WORK

Returning to work after a brief holiday can be daunting for most of us, and often not a welcome transition. Throw in the emotional and physical rollercoaster of having a baby and taking months

off work, which equals a tough time indeed! It's no wonder returning to work, no matter what job you perform will be one of the most difficult adjustment periods of your career.

One of the most helpful pieces of advice we've heard is "Trust me, it feels the worst at the start and gets better over time." The anxiety, feelings of displacement are all natural and we hope that the following five things can help you deal with this transition more smoothly.

[Read More](#)

AVAILABLE GRANTS & OTHER OPPORTUNITIES

The Growth Faculty presents: Hillary Rodham Clinton

The Growth Faculty presents: "In the past, for reasons I try to explain, I've often felt I had to be careful in public, like I was up on a wire without a net. Now I'm letting my guard down." Hillary Rodham Clinton. Free from the constraints of running, Secretary Clinton takes audiences inside history's most controversial and unpredictable presidential election. Don't miss An Evening with Hillary Rodham Clinton. [Read more.....](#)

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