



# WIT

WOMEN IN  
TECHNOLOGY  
ADVANCE // CONNECT // EMPOWER

## May 2018



EVENTS



**2018 WiT Award Nominations  
Now Open!  
Nominate an amazing Women  
in Technology TODAY!**

Queensland women in all fields of science and technology are being urged to step up and shine as the State’s biggest community of women in tech officially comes of age. While women are encouraged to put themselves forward for an award, all Queenslanders are being urged to “dob-in” a star.

WiT Co-Presidents Dr Alison Rice and Joanna Field said: “Women can be very reluctant to put themselves forward but this is their opportunity to shine.

“There are many women doing amazing work in Queensland. Often, they are quietly working behind the scenes and it takes programs, like the WiT awards, to bring them to the community’s attention and to inspire others to follow their lead.

“Queensland has one of the highest rates of tech startups in Australia. Our scientists are leading world class research and our entrepreneurs and expert professionals are breaking new ground in IT, digital technologies and online services.

“This is the calibre of women that have been nominated since the WiT awards began and more than 100 of them have been officially recognised as winners.”



"Nominating is quick and easy. If you know a woman who is making an outstanding contribution to science and technology please nominate them – it might be just the confidence and career boost they need."

The prestigious annual WIT Awards are an important showcase for women achieving outstanding results in traditionally male-dominated careers at a time when Australia is working hard to attract more women into STEM (science, technology, engineering, mathematics) disciplines. There are 12 award categories recognising young achievers, professionals, entrepreneurs, startup innovators and employers who are actively encouraging female talent and promoting diversity in the technology workplace.

**APPLICATIONS REMAIN OPEN UNTIL MIDNIGHT 30 JUNE 2018**

**[NOMINATE HERE](#)**



**WIT 2018 BOARD READINESS PROGRAM - GRADUATES**

Last week we celebrated the graduation of our 2018 Board Readiness™ Program Graduates with a graduation luncheon hosted by PwC. Huge thanks for PwC for supporting our Graduate Luncheon again in 2018 and for your continued support of women in technology.



The definite highlight of the afternoon were the

keynote addresses by Monica Bradley, a Non Executive Director and Advisor, Purposeful Capital and Julie McKay, Chief Diversity & Inclusion Officer, PwC. (pictured L-R Monica Bradley, Alison Rice, Joanna Field & Julie McKay)

The Luncheon is a culmination celebration of a huge program running over 3-4 months including workshops and information events. The Program aims to address the gender imbalance on current boards by building the calibre of candidates available for Board selection. Participants are equipped with the skills required to become highly effective Board members and provided with the opportunity to showcase these skills to some of Queensland's highest profile organisations. The program is designed for women who have the desire to apply their personal and professional skills to becoming a successful Board Director.

This unique program offers you a range of benefits including practical workshops, facts and knowledge about becoming a director, personal guidance on how to market yourself & expert advice on positioning your executive profile. Also incorporated are elements from other first class programs with sessions presented by the Australian Institute for Company Directors.

WiT has conducted ten successful Board Readiness™ Programs since establishment in 2004 and this year we would like to thank our sponsors Queensland Government and Dimension Data for their support. We would also like to thank our mentors, workshop facilitators and panelists for your tireless efforts and for sharing your invaluable knowledge.

Of course, we celebrate our graduates for 2018. This is a large pool of extremely talented women and if you are looking for board candidates we strongly encourage you support our graduates. All graduate profiles can be viewed on the link below.

[\*\*Graduate Profiles\*\*](#)



**2018 WiT AWARD GALA DINNER BOOKINGS OPEN - IT'S TIME TO SHINE!**

It's Time to Shine!! Join us for the 21st Annual WiT Awards Gala Dinner celebrating the achievements of amazing women working in technology and life sciences.



Our fabulous MC Dr Joel Gilmore is a physicist and energy expert as well as

a passionate science communicator and performer, including co-host of Food Lab on SBS.

And our inspiring Keynote address will be given by Dr Kirstin Ferguson one of Australia's most experienced company directors with 10 years experience on publicly listed, private company, government & NFP boards. Kirstin has been named by the Australian Financial Review as one of Australia's 100 Women on Influence and has received numerous awards during her career for leadership & governance and is recent recipient of the 2018 Queensland Award for Excellence in Women's Leadership.



WIT are pleased to donate all proceeds from our raffle to DVConnect who take over 8000 calls a month from women in fear of or in immediate threat of danger from Domestic or Family Violence and assist over 600 & more than 500 children to be moved to safety every month. \$10 from every ticket purchased to the awards will give you two entries into the raffle on the night.

[\*\*More information and to Book!\*\*](#)



### **WHAT IS A PERSONAL BRAND AND WHY IS IT SO IMPORTANT**

Developing your personal brand is essential to fast-track your career, whether that's within an existing organisation or starting your own business. Sometimes, the term 'Personal Brand' can become confused with the notion of shameless self-promotion. However, this is not the case.

A Personal Brand is something everyone has, the decision is now whether you choose to cultivate that brand or not. So, you may be thinking, what is a Personal Brand? A personal brand is simply your perception out there in the world- it's what your clients, friends, colleagues think of you and what you represent.

Via the links below you can access the Personal Brand Workbook and Guide. The workbook should be completed after reading the 4 Simple Tips to Develop a Personal Brand guide.

It is designed to help you explore your strengths and amplify those along with identifying areas that require more focus and development. Answer as many questions as you can, and reflect on them regularly to track progress.

[\*\*Personal Brand Workbook\*\*](#)

[Personal Brand Guide](#)**AVAILABLE GRANTS & OTHER OPPORTUNITIES****Student Members seeking survey participants**

Survey participants needed for UQ student's honours thesis in Psychology examining women's attitudes and opinions about different types of workplace programs. Participation will take less than 5 minutes. For each completed survey a donation will be made to Micah Projects.

<https://exp.psy.uq.edu.au/eop/wit>

Year 12 student at St Francis Xavier College Hamilton is doing a Personal Interest Project for Society and Culture on gender disparities within tech-focused industries. They are conducting a survey into the workplace experience of women in the Australian tech industry and has asked for assistance. If you can help please click on the link below to complete.

<https://goo.gl/forms/cKeZ23YGgj2oUhK32>

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