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# November 2016



# A Message from our President

It is with great sadness that we announce that Fiona Hayes will be stepping down as our President as of the end of November. Fiona is returning to the United Kingdom later this year but we have no doubt that Fiona will remain a part of the WiT organisation.

Fiona has been involved in the WiT organisation for over 5 years and has spent the last couple of years as our WiT President.

Fiona, everyone of us at Women in Technology would like to thank you for your passion and dedication to the organisation over many years and in particular, for your very valued contribution as our President.

We wish you the very best for the next journey you embark on and we hope that you will stay in touch with us and that our paths will cross again in the not too distant future.

# Kristy Simpkin

**Acting WiT President** 





#### **MORE BABES IN ARMS EVENTS COMING IN 2017**

November saw the launch of our child friendly events with our Entrepreneurs and Executives Panel.

The series, born out of the need to provide professional development for women who often find this difficult due to childcare commitments, opened with a panel event showcasing experienced women sharing their personal history around managing a family with career. Invaluable techniques were shared as well as ideas such as 'values-clarification' to help business planning and expansion.

Some of the attendees networked after the event to give some immediate peer support and there were some informal business connections formed.

Several of the younger women expressed thanks for the ability to continue with a business development presence while coping with very young babies in their arms.

Keep an eye out on your email for more babes in arms events and spread the word to any peers who may benefit from the babes in arms series.

"It was inspirational to hear the journeys of the panel members some of whom have built their own highly successful businesses while raising young children."

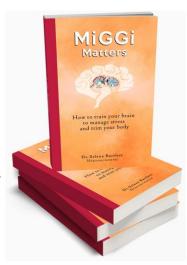


## GREAT WORK FROM ONE OF OUR WIT AWARD WINNERS

Dr Selena Bartlett winner of our 2014 Life Sciences Outstanding Award Winner is excited to launch her new book MiGGi Matters! Selena has been working on "MiGGi Matters: How to train your brain to manage stress and trim your body" for 3 years and the project is very near and dear to her heart.

MiGGi Matters is an interactive guide to engage and educate about the brain and how it is affected by stress, sugar, high-fat foods, alcohol and lack of exercise. It contains practical exercises to show you how to become aware of those MiGGi moments and how to respond instead of react to them.

For more information go to the <u>Facebook Page</u>, follow on <u>Twitter</u> or the <u>Website</u>.





## WHY A LAWYER QUIT HER JOB AND TURNED TO TECH

Amanda Karpeles recently left the security of the legal profession to enter the ever-changing world of tech and startups with the launch of her app, Safe TaG.

Amanda, an Australian lawyer with over 20 years' expertise in workplace health and safety law, became frustrated by the huge shortcomings in workplace safety; Workers continued to get injured, despite significant investment from businesses, so Amanda decided to study a Masters in Health Science to expand her knowledge. It was during this that Safe TaG App was born.

'I believe community connectedness and communication is integral to safety. Technology has arrived at the point where it can help us achieve this. So I thought, what is holding me back from making this happen? Nothing!"

Amanda sold her law firm and with support of her partner and friends, embarked on a 3 year journey and after hundreds of hours and lots of challenges and 'enthusiastic input' from her early primary aged child Safe TaG App was launched. The concept initially came about with the help of a female business associate, but following the birth of her daughter, she withdrew to focus on family. This created a huge challenge, not only the hours of work that needed to be done, but also not having a sounding board for ideas, or motivation during the ups and downs of startups.

Fortunately, Amanda benefits from strong family support that gave her courage to bring this endeavour to fruition. Her passion to save lives and reduce injuries continues to drive her to develop the company further. See link for more information about Amanda and Safe TaG.



## **WORKPLACE GENDER EQUITY SCORECARD**

The Workplace Gender Equality Agency recently released Australia's latest gender equality scorecard. 2015-16 dataset covers over 12,000 employers and 4 million employees in Australia.

The new data shows encouraging signs – a continued downward trajectory of the gender pay gap, increased women's representation in leadership and more employers taking action to address gender inequality. However, it also shows women are still undervalued in the workplace. The average full-

time female employee took home \$26,853 less than the average male employee in 2015-16, with the salary difference rising to \$93,884 at the top level of management.

Women are also under-represented in leadership roles: holding just 16.3% of CEO and 37.4% of all manager roles. <u>Download Australia's gender equality scorecard</u> for a snapshot of the results or visit WGEA's <u>Data Explorer</u> for a more data.



Welcome to WiT Stories...each month we bring you a personal story of how one of our events or programs has made a tangible difference to the lives of our WiT Members.

The third in the series of WiT Stories comes from Mai Nishitani, Senior Systems Administrator at Queensland Health (Gold Coast Hospital) who was Highly Commended Award Winner of our ICT Professional Award 2016.

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